



MINUTES OF MEETING

COMMITTEE: Oneida County Fair Planning Team

PLACE: UW-Extension Conference Room, Lower Level, Airport Terminal
3375 Airport Road, Rhinelander, WI 54501

DATE: Tuesday, June 5, 2018

TIME: 6:00 pm

Members Present: Fred Andrist, Jim Winkler, Theresa Seabloom, Bill Freudenberg, Tom Barnett, Jean Platek, Linda Walker

Absent: Cheryl Salzman

Excused: Jim Perlberg, Robin Harrison

Others Present: Myles Alexander, Ken Kortenhoff

MINUTES:

- 1. Call to Order and President's Announcements:** President Fred Andrist called the meeting to order at 6:00 p.m. The meeting was properly posted. The facility is handicap accessible. A positive background check on Linda Walker, who resides in Minocqua, was acknowledged and she was welcomed to the Fair Committee.
- 2. Approve Agenda for Today's Meeting:** A motion was made by Winkler, seconded by Platek, to approve the agenda. Motion carried.
- 3. Approve Minutes of May 1, 2018:** A motion was made by Platek, seconded by Winkler, to approve the May 1, 2018 minutes. Motion carried.
- 4. Approve Current Expenses:** A motion was made by Seabloom, seconded by Winkler, to approve payment of \$600 to cover the contracts of five judges for the Exhibit Court. Motion carried. A motion was made by Winkler, seconded by Platek, to approve payment of \$25.50 to renew the gaming raffle license, and \$7.00 to pay for the recent background check on Linda Walker. Motion carried.
- 5. Treasurer Report:** The Financial report was received as presented with a balance of \$18,065.07. The "carry-over" balance is \$9,841.00.
- 6. Emergency Procedure Presentation:** Emergency Management Director Ken Kortenhoff reviewed with us the Oneida County Fair Hazardous Weather Plan for preparedness and response that we have used every year. He explained the need for signage, radios, contact numbers, shelters, etc. in cooperation with the National Weather services, Ham Radio operators, 911, Fire Department etc. Barnett will talk with the Rhinelander Fire Dept about EMS presence, etc.
- 7. CUW Committee Rep Report:** Winkler attended the Oversight Committee meeting, reporting on Barnett making progress in Minocqua. Seabloom also attended and presented the schedule of Entertainers who are coming. Two students from Teen Court provided input regarding what draws them to a Fair and commented on relevant entertainment.
- 8. Fair Coordinator Report:** Barnett reported on progress to date: He has confirmed a portable stage will be made for the Fair to own by Schoeneck Home Improvement with the possible donation of lumber by Argonne Lumber. Schoeneck will have naming rights on the stage and they will help to set it up at Fair time. Barnett was invited to Crescent School for its PBIS Program. He will provide the winners of the School Behavior Award with VIP wristbands for the four days of the Fair feature them in the Opening Ceremony and also ride in the trolley in the 4th of

July Parade. Barnett explained the Trello Link he installed on e-mail so each Committee member can use to keep track of the list they are responsible for and to cancel each item when finished.

- a. The meeting he and Andrist had with Tim Kingman and electrician to walk the park to figure out possible layouts for the Fair was postponed. This will be done soon and reported on at the next meeting.
- b. GM Motors will lend a truck for the 4th of July Parade. It was decided to not attend the Three Lakes parade, but will do the Rhinelander and Minocqua parades. He has applied for the spot in the parade and permission to hand out candy.
- c. The fundraiser for the Fair put on by Pat's Tavern will be held on June 16 beginning at 2:00 pm throughout the day. Miss America will be present along with Pixie the Clown and Dawn Hurning, the Balloon Lady, along with a raffle and raffle baskets and \$2 hotdogs and draft beer.

9. Area Updates:

- a. **Exhibit Court:** Barnett picked up a box of exhibits from MHLT and Three Lakes will drop off their offerings. It was noted there have been no animals so far
- b. **Talent Show:** Robin Harrison has reported four entries at this point. It was suggested maybe we should change our plans due to the lack of participation in the community to the Talent Show so far – should we still hold it or not. After discussion, it was decided we continue the Talent Show but cancel the involvement with the State Fair and just make it a fun, local event for Sunday afternoon.
- c. **Raffle:** Winkler said he is taking care of it. Seabloom informed him that a letter was mailed to McNaughton Camp thanking them for their past donations and requesting them again for 2018 and that Perlberg will get the raffle tickets made as soon as he gets their response.
- d. **Other:** Seabloom reported The Stage Hoggs regretfully had to cancel for Thursday night entertainment. She also announced the decision to dispense with the Fish Fry, at least for this year, after talking with Billie Fisher, who agreed to this partly because of lack of donated cooking equipment by Wayne Kulhanek.

10. WI Milk Marketing Board: No report.

11. Work Group Reports:

- a) **Fundraising including Pay Pal Update:** Andrist and Winkler reported on their efforts with the County Finance Dept. regarding using Pay Pal in conjunction with a donation icon on the Fair's website. This is unresolved at this time and a report will be made at the next meeting. Additionally they met with Mike Boyd of Boyd Financial to discuss financial options.
- b) **Media:** Walker suggested that the Fair website needs updating and to be kept current. She showed an idea of a possible new one on the overhead. It would cost us \$14.95 a month to own a domain name. After discussion, a motion was made by Winkler, seconded by Walker, to purchase a domain name (ocfairwi.com) for one year. Motion carried.

12. Foundation Discussion No discussion took place.

13. Evaluation of Fair Alexander suggested getting feedback from Fair goers to help in evaluating the Fair. He felt it important to do a survey during the Fair and suggested we make a list of what to ask in creating a survey.

14. Public Comment: None

15. Items to be included on Next Agenda: Pay Pal, Fair Layout, Talent Show, Evaluation

16. Date of Future Meetings: Tuesday, June 19, July 3, 24 and 31, 2018, 6:00 pm in UW-Extension Conference Room at the Airport.

17. Adjournment: The meeting was adjourned at 8:30 pm.

Respectfully submitted by, Theresa Seabloom, Secretary

Signed by President _____ Or Vice-President _____